

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending September 12th, 2020   
Total New Weekly Job Ads Down Over the Week, Every Industry up over Four Weeks**

WETHERSFIELD, September 18th, 2020 – During the week ending September 12th, 2020, there were 4,715 new postings. New postings are down 13% or -688 new ads from a week ago but up 44% or +1,435 from four weeks ago. This one-week decrease was driven by Health Care & Social Assistance (-441 new ads), Manufacturing (-156 new ads) and Educational Services (-86 new ads). Decreasing sectors were down a combined 852 new ads while the six increasing sectors were up a combined 164. Every sector is up over four weeks ago. That week ending August 15th had the second lowest new ad count since mid-May. Over Four weeks, the largest increases occurred in Retail Trade, Finance & Insurance, and Accommodation & Food Service.

**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Customer Service Representatives, and Sales Representatives: Wholesale & Manufacturing.

**Employers** with the most new postings include Boston Market, Kohl’s, and Lowe’s Companies, Inc.

**The three industries with the most new job postings where**

* **Retail Trade** (722 new postings, +7% over the week)
* **Health Care and Social Assistance** (688 new postings, -39% over the week)
* **Finance & Insurance** (440 new postings, -3% over the week)

 6 sectors had job posting increases over the week and 15 had decreases. Some of the largest percent increases occurred in Professional, Scientific, & Technical Services (+30% or +64 new ads) and Administrative & Support (+30% or +41 new ads). About half of the total declines among those 15 sectors over the week was due to large declines in Healthcare and Social Assistance, which is down 441 or -39% from a week ago. Other major sectors with large decreases over the week include Manufacturing (-38% or -156 new ads) and Educational Services (-28% or -86 new ads). Though most industries had declines from a week ago, every industry had more ads than four weeks ago.   
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 9/12/20 were:**

* Retail Salespersons (275 new postings, +24% over the week)
* Customer Service Representatives (129 new postings, -12% over the week)
* Sales Representatives (129 new postings, +11% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the week ending September 12th were mostly in Retail Trade and Finance & Insurance. The 25 employers shown below account for 17.5 percent of all new ads for the week ending September 12th, 2020. The employers with the largest increase over the week were Kohl’s (+61 new ads), UnitedHealth Group (+35 new ads), and Allied Universal (+28 new ads). Five out of 25 employers had over the week declines, the largest were Boston Market (-43 new ads), Amazon (-29 new ads) and CVS Health (-4 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)